

Demosthenes James Peterson, PhD President

Business leaders and investors turn to Longview Global Advisors for a relevant world view. DJ Peterson's mission is to help them monitor and make sense of the political, economic, and social trends they care about.

In 2013, DJ founded Longview Global Advisors, a consultancy that works with clients on a range of tasks from strategic planning to market intelligence to thought leadership, and executive positioning. To tackle their needs, the firm draws on a network of over one hundred country, sector, and issue experts around the world. Backed by this well-sourced team, DJ develops insights that "bring the outside in" and enable executives to think and talk about the world, not just the business.



DJ has advised firms in a range of sectors, including financial services, insurance, consumer goods, automotive, industrial products, energy and mining, life sciences, technology and telecommunications, and professional services.

From 2006 to 2012, DJ built and led the Corporate Advisory Services practice at Eurasia Group, where he and his team of 13 business developers and client-relationship managers served large-cap clients in North America, Europe, and Japan. DJ also founded and led the firm's Operating Committee, capping his years of driving growth in areas such as business development, client services, product innovation, business planning, project management, and human capital.

From 1998 to 2006, DJ was a political scientist at the RAND Corporation, where he led major research ventures in areas such as Russian politics and policy, natural resources management, homeland security, and technology futures. In addition, he organized and led the firm's Environment, Energy and Economic Development Program.

DJ received his B.A. in Area Studies and Russian from Duke University and his M.A. and Ph.D. in Political Science from UCLA. He is based in Los Angeles, California.

DJ frequently speaks to and writes for top-level business audiences, and has been quoted in publications such as Bloomberg Businessweek, the Wall Street Journal, the New York Times, the Los Angeles Times, and CNN.

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