

Demosthenes James Peterson, PhD Founder and President

Business leaders and investors turn to Longview Global Advisors for a relevant view of the world, and DJ Peterson's mission is to help them make sense of business, political, and societal trends worthy of their attention. Clients have described DJ as their 'thought partner,' 'brain,' 'knowledge coach.'

Longview Global Advisors provides three services: trends monitoring and analysis, thought leadership, and executive positioning. To do this, the firm draws on a network of experts to provide insights that bring the outside world in, connect the dots, and enable executives to talk about the world—not just their business.



DJ founded Longview in 2013 and he has worked with clients in a range of sectors, including financial services, consumer goods, energy, automotive, tech, commercial real estate, and professional services. Earlier in his 30-year career, DJ was a researcher and consultant at the Eurasia Group, a leading global affairs advisory firm, The RAND Corporation, the original strategy thinktank, and Radio Free Europe/Radio Liberty. DJ earned his BA in Soviet Area Studies and Russian from Duke University and his MA and PhD in Political Science from UCLA.

DJ frequently speaks to and writes for top-level business audiences and he has appeared on CNN, the BBC, NKK, and CNBC. He is based in Los Angeles, California.

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